

# Value of HR Certification



## YOUR CAREER

- Employers looking for HR professionals will often include PHR/SPHR Certification as “preferred” or a “strong plus”. In these cases, HR Certification will give you a boost against the competition while showcasing your commitment to a career in human resources.
- According to Payscale, 34.2 percent of all HR professionals have at least one HR credential.



## YOUR COMPENSATION

- Possessing HR certification is associated with 31.6 percent higher pay than someone without a certification, according to Payscale.
- HR certification positively influences your chances of being promoted, with an up to 25 percent greater chance of promotion (Payscale).



## YOUR EMPLOYER

- Research shows that companies with HR certified staff have higher employer reputation ratings, increased stock price performance, and revenue growth, according to HR Certification Institute and the Top Employers Institute.
- Earning your credential makes you a recognized expert and leader in the HR field and a valuable asset to your organization, keeping you and your organization more competitive in today’s economy.

“I have my master’s in HR and thought that would be ‘good enough.’ However, since getting my certification, I’ve recognized that it is much more widely recognized in this industry and it requires me to stay current and knowledgeable in this field. A definite plus for me and my employer!”

—Certified HR Professional

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