

# Finance and Accounting for the Nonfinancial Leader

Gain a practical understanding of accounting principles and terms, and learn what to look for in basic financial statements (income statements, balance sheets, and cash flow statements) to better understand the management of your department or organization.

## Learning Objectives:

- Learn the distinction between managerial and financial accounting.
- Complete an overview of basic financial statements and what's important to look for in interpreting and analyzing results.
- Gain exposure to key financial metrics and how to use these to better understand the business and impact results.
- Gain insights into the budgeting process from a CFO's perspective and what inputs you have to the budget.
- Discover approaches to business case justifications to support hiring and capital purchase proposals within your organization.



<b>CEUs:</b> 0.3 (2.75 hours)	<b>HRCI Credits:</b> 2.75 Business (Strategic)	<b>SHRM:</b> 2.75 PDCs
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## Learning Options:

- Classroom training
- At your location

## Who Should Attend:

- Managers who have responsibility for business units or the budget and financial performance of a department.

## Learn. Grow. Succeed.

Delivery options include learning at MRA, at your location, or online. Contact MRA to explore how this program may be customized to your unique individual and team training needs.



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# Course Outline

- Discuss general principles and terms associated with accounting
- Review the cycle of accounting transactions
- Analyze and understand the interrelationship of income statements, balance sheets, and cash flow statements
- Gain insights into the budgeting process and what is important
- Investigate key financial metrics that a manager needs to know
- Review two business case justifications for approaches you can apply to future proposals and recommendations

“ Thanks to this class, I feel I have a stronger understanding which will help me ask better questions in our financial meetings. ”



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