

In this sneak peek at MRA's 30 minute THRIVE podcast, Susan Fronk, President and CEO of MRA - The Management Association dives into the history of MRA and its mission of helping businesses thrive.

With business leaders and HR Professionals stretched to their limits in the last few years, MRA's 30 minute THRIVE podcast was designed to give you the resources you need to continue to THRIVE!

## Transcript

## 00:00:05:03 - 00:00:35:12

Susan Fronk: Hello, everyone, and an exciting welcome to MRA's new podcast 30 minute THRIVE. I'm Susan Fronk, president and CEO of MRA - The Management Association. MRA has been helping business thrive for more than 120 years. MRA is one of the largest employer associations in the nation. The 30 minute THRIVE podcast has been designed to build out and carry on our mission of helping you solve the challenges of a rapidly changing business environment.

## 00:00:36:09 - 00:01:07:03

Susan Fronk: Business leaders and HR professionals have been stretched to their very limits in the past few years. We know what you're going through, and MRA is here to help. We have expertise, subject matter experts, and learning and development, all designed to help you do your best work. Make 30 minute THRIVE your go-to for anything and everything HR. Follow and listen every Wednesday as we bring you fresh content that you need to know now to help you thrive.

## 00:01:07:27 - 00:01:12:13

Susan Fronk: You have humans. We have resources.

